



**Noyes**  
Museum of Art  
STOCKTON UNIVERSITY

Education Guide

June 16 – September 20, 2020

## **Bill Parker**

**Noyes Gallery at  
Seaview Resort**

Bill Parker describes himself first as a creative problem solver and then as a painter. After earning his BFA from Virginia Commonwealth University in Communication, Arts and Design, he brought his passion for visual thinking into a successful career in advertising and graphic design. He currently designs campaigns, crafts messages, and creates visuals for his marketing business, Parker and Partners.



Bill Parker, *Sunrise on the Inbound Board*, pastel

Finding true fulfillment in painting, Parker explores a variety of subject matter and is motivated by the unusual, particularly the things in life that we might take for granted. He connects the act of painting with the idea that he is “creating something that [he] was meant to create.”

This exhibition focuses on Parker’s work as a plein-air painter. His motivation to paint “en plein-air” comes from the excitement of not knowing what to expect. Choosing his subject matter on the spot, he finds his inspiration in the moment and in capturing the “spirit of the day.” According to Parker, the most difficult part of plein-air painting is knowing when the piece is completed. It gives him great joy when someone is so moved by his art that they want to take it home with them.

For more information about Bill Parker visit: <https://www.billparkerartist.com/>

The Noyes Museum of Art of Stockton University [www.noyesmuseum.org](http://www.noyesmuseum.org) (609) 626-3420

The Noyes Arts Garage of Stockton University [www.artsgarageac.com](http://www.artsgarageac.com) (609) 626-3805

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